# **Jared Hewitt**

## Portfolio: www.jaredhewittdesigns.com

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# **Professional Experience**

### **FUSION MEDIA**

Brewster, New York

**UX/UI Designer** 

August 2020 - February 2024

I began working for Fusion Media as a Design Intern and was then brought on as their UI/UX Designer. In this role I strengthened my technical skills and gained valuable exposure from working for multiple Fortune 500 clients.

- · Led design & development for 2 apps which simplified access to sales materials (L'Oréal / Quaker)
- Implemented design refreshes with updated design guidelines for 5 brands
- Managed 6 client relationships and routinely met to present progress updates
- Collaborated in diverse studio team to meet deadlines and prepare deliverables

## **UNIVERSITY OF CONNECTICUT**

Resident Assistant

Storrs, Connecticut
August 2020 - December 2022

The RA position required a strong focus on leadership, mentorship, and conflict resolution. I acted as a community leader to support residents in their academics and offer help when they had mental health or safety concerns.

- · Supervised and mentored 94 total students
- Acted as mediator to resolve residents' interpersonal conflicts
- · Completed administrative duties (inspections, incident reports, and maintenance reports)

#### **BOEHRINGER INGELHEIM**

IT End User Experience Intern

Ridgefield, Connecticut May 2020 - August 2020

During my internship with the EUX Team, we were tasked with the creation of an AR-enhanced onboarding brochure. My job was to interview recent hires, study pre-existing materials, then visualize the data for the team.

- Developed user experience survey to be used in interviews
- Met with over 100 new hires and interviewed them regarding their experiences during the onboarding process
- · Conceptualized interactive onboarding brochure based on data from research and user needs

## **Education**

## UNIVERSITY OF CONNECTICUT

Storrs, Connecticut

Bachelor of Arts; Major in Digital Media & Design

August 2019 - December 2022

The Digital Media and Design Major exposed me to the technology and practices used within the field. I studied under the guidance of experienced professionals and gained core understandings of Marketing, Business, and Design.

## Alpha Lambda Delta National Honors Society

Honor society membership earned for GPA and class standing

## **Tools and Skills**

- Figma
- Adobe InDesign, Photoshop, Illustrator/XD
- · MS Word, Excel, PowerPoint
- · Affinity Design, Photo, Publisher
- · HTML, CSS, Java
- · Wordpress, Framer, Dora

- · UX Research and Design
- · Brand/Graphic Design
- · Prototyping
- Problem solving
- · Community leadership
- Copywriting